



May 17, 2012

23rd Annual MEXPORT Official Exhibitor Directory ADVERTISING OPPORTUNITIES

The MEXPORT exhibitor directory is distributed to over 2,000 attendees at the show and serves as an important marketing piece to promote Chamber events and MEXPORT for following years.

2,000 directories will be printed!

Bleed Area

Full COLOR Page - Trim Size 5.5"w X 8.5"h
Bleed size 5.75"w x 8.75"h

Full Page
5.75"w x 8.75"h

All Full Page Color
Ads will bleed

Quarter
2.35"w X 3.9"h

Half Page
Tall: 2.35"w X 7.8"h
Wide: 4.84"w X 3.9"h

Advertising Rates

Full Color Ads

- Quarter Page Full Color (2.35"w x 3.9"h) \$400
- Half Page Full Color (Tall & wide versions available)
 - Tall Version (2.35"w x 7.8"h)
 - Wide Version (4.84"w x 3.9"h) \$715
- Full Page Full Color (5.75"w x 8.75"h) \$1,340

Important Note: •ALL FULL PAGE COLOR ADS WILL BLEED- *Bleed size:* 5.75"w x 8.75"h. Make sure to send art work with the specified bleed size. Keep all live matter at least 3/8" from final trim size on all sides.

**MEXPORT Exhibitors Receive a
15% DISCOUNT on Advertising Rates!**

Please complete and fax to (619) 661-6178

Name: _____

Company: _____

Email: _____

Phone: _____

Fax: _____

Payment Options:
Ad Size: _____

VISA__ MC__ AMEX__ Check__

Card #: _____

Exp Date: _____

Signature _____

Exhibitor: Yes__ No__

ARTWORK SPECIFICATIONS:

File Formats: Color ads: High resolution PDF, JPG, Tiff and EPS.
Color Mode: CMYK. Corel Files WILL NOT be accepted.
Fonts: Embed or convert ALL FONTS to outlines compression formats: Stuffit or zip
Resolution: All art work needs to have no less than 300 dpi at a 100% size.
Bleeds: For all full page color ads, please extend art work to 5.75"w x 8.75"h to allow for bleeds. Make sure important text falls within the trim size of 5.5"w x 8.5" .

ARTWORK DELIVERY:

By Mail: Save digital files on CD's and send artwork to:
 Otay Mesa Chamber of Commerce - 9163 Siempre Viva Road, Ste I-2
 San Diego, CA 92154.
By Email: If the file is less than 5mb, please send to: viviana@otaymesa.org
Upload files to ftp server: For large files, please contact Quatro Design to obtain access password (619) 318-6221 or email: claudia@reinertdesign.com

DEADLINE: Artwork must be submitted by Monday, April 23rd.

For more information, please contact the Chamber at (619) 661-6111